

TOWN OF DE BEQUE BOARD OF TRUSTEES

ORDINANCE NO. 542 (series 2024)

**AN ORDINANCE AMENDING CHAPTER 14.13 OF THE DE BEQUE SIGN CODE
PERTAINING TO THE TOTAL AREA OF SIGNS**

The following describes the intent and purpose of this ordinance.

- a. From time to time the Town reviews its ordinances to assure that they are appropriate and reflect the best interests of the community.
- b. The Town desires to promote economic development, while at the same time preserving the interests of the public and property owners who may be affected by commercial signage.
- c. The Planning and Zoning Commission reviewed this ordinance on February 13, 2024, as part of a broader series of amendments to the sign code. The Planning and Zoning Commission recommends approval of the changes noted below.
- d. The proposed amendments are intended to allow greater flexibility for businesses wishing to install wall signs and awning signs. Additionally, the Town does not have requirements specified for signs in the Public zoning district, and this amendment would make the regulations for that district the same as those in the Highway Commercial zoning district.
- e. The Board of Trustees received public comment on the changes at a duly noticed public hearing on February 27, 2024.

NOW THEREFORE, the Town enacts the following changes to Title 14.13.

Section 14.13.132, Sign Area Matrix is hereby amended as follows:

The total area of all **wall signs** on a given wall shall not exceed 25% of the wall area in all zoning districts, except for RZD and AG.

The total area of all **awning signs** on a given wall shall not exceed 25% of the wall area in all zoning districts, except for RZD and AG. If a given wall contains other signage, the total of all awning and other signs shall not exceed 25% of the wall area.

The Sign Area Matrix for the “P” (Public) zoning district shall be the same as those areas specified for the Highway Commercial (HC) zoning district.

Town of De Beque, Sign Code Ordinance

Approved at a duly noticed public meeting of the Board of Trustees following a public hearing.

Cindy Farris, Mayor Pro Tem

Date

ATTEST:

Lisa Rogers, Town Clerk

Date

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